

Evan Cramb
Graphic Design
October 2023

www.evancramb.com



New York City District Council of Carpenters
Training Center



NYC Carpenters Training Center

2023

BRAND GUIDELINES

USE OSWALD 500 FOR HEADERS (ALL CAPS)

Use Open Sans for body text.

BRAND COLORS



#989ecf

Highlight



#d31245

Actions



#2c3381

Links



#e5e5e5

Menus



#ffffff

Page



#aa0f3f

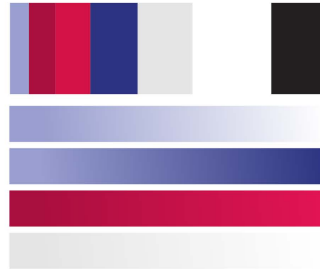
Dark Red



#231f20

Footer

Palette



Gradients

LOGO & WORDMARK



New York City District Council of Carpenters
Training Center



NYC District Council of Carpenters Training Center
395 Hudson St, 2nd Floor, New York, NY 10014
212-727-2224
nycarpenterstrainingcenter.org

Poster



New York City District Council of Carpenters
Training Center

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www.nyccarpenterstrainingcenter.org

For Print (QR Code)



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NYC Carpenters Training Center
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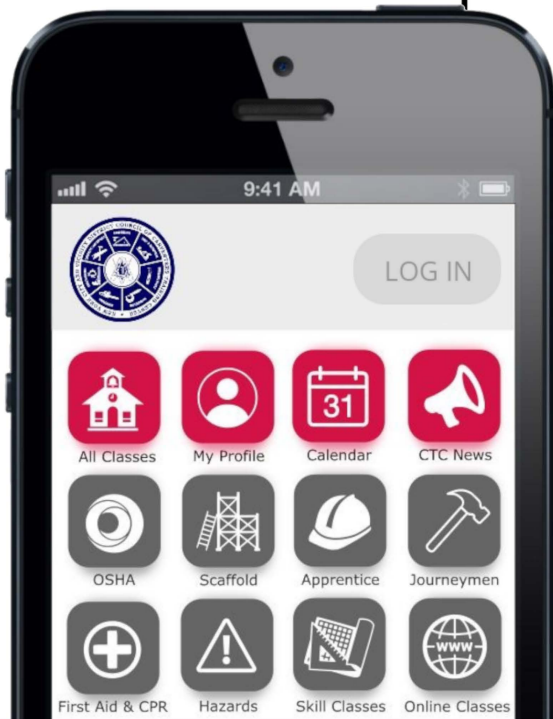
www.nyccarpenterstrainingcenter.org

SHARE YOUR APPRENTICESHIP JOURNEY!



DM us your photos - @nydcctc
We'll share the best pics on social media!

CTC Home Page Icons Final Design



Concept

Icons





51st Annual
Graduating Apprentice
Exhibits & Open House
Wednesday, April 13, 2022



Journey-Level
**FLOOR COVERING
SKILL CLASSES AVAILABLE**



NEW:
**ATTEND INFO SESSION
& APPLY ONLINE FOR
APPRENTICESHIP**

Starting April 12, 2023
[Click here for details](#)



**CTC Website
Featured Images**



**NAVIGATING THE
APPRENTICESHIP
INTERVIEW PROCESS**
A Detailed Guide



APPLY FOR YOUR SITE SAFETY TRAINING (SST) CARD

Scan the code below with your
smartphone camera app:



Or visit our website to apply



Requirements (40 HR Site Safety Card):

- OSHA 30 Construction
- 8HR Fall Protection (SST-307)
- 2HR Drug & Alcohol Awareness (SST-302)

Requirements (62 HR Supervisor Card):

- All 40 HR Card Requirements, plus:
- 4HR SST Bundle (SST-104,109,201,202)
- 6HR SST Bundle (SST-301,303,304)
- 8HR Chapter 33 (SAF-202)
- 4HR Scaffold User (SCA-202)

Register for classes online: www.nyccarpenterstrainingcenter.org



How To RENEW YOUR SST CARD



Took a class outside?

UPLOAD your
certificate to
OWL & CTC



Scan This
QR Code



O.W.L.

Instructions

1. Take a photo of the front & back of your certificate on your smartphone
2. Scan this QR code or go to <https://nycdcctc.org/owl/>
3. Fill out your personal information:
 - Name
 - UBC ID
 - Email
 - Local
4. Fill out certificate information:
 - Certificate Name
 - Issue Date
 - Certificate Number
 - Instructor Name
 - Course Provider Name
5. Upload your photos and press "Submit"



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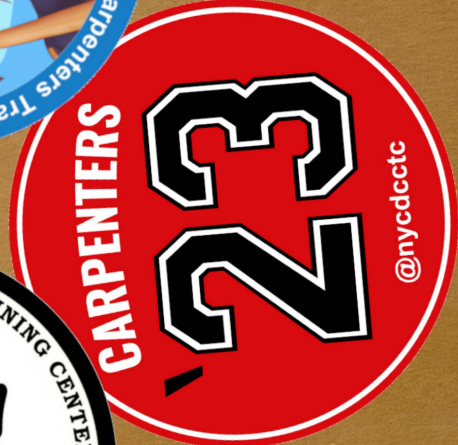
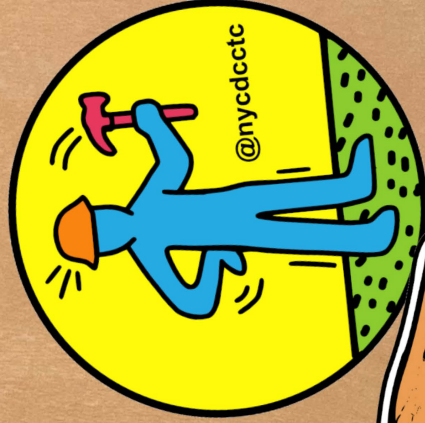


Scan this QR code
with your smartphone
Camera app



www.nyccarpenterstrainingcenter.org

carpenters @nycdcctc





We're so proud of you!



CONGRATULATIONS

GRADUATES



**THE NEW YORK CITY DISTRICT COUNCIL OF
CARPENTERS TRAINING CENTER**

CLASS OF 2023

**APPRENTICE
GRADUATION**



James R. Hayes
Director of Training

Richard Wong
Assistant Director

The culmination of years of hard work and learning

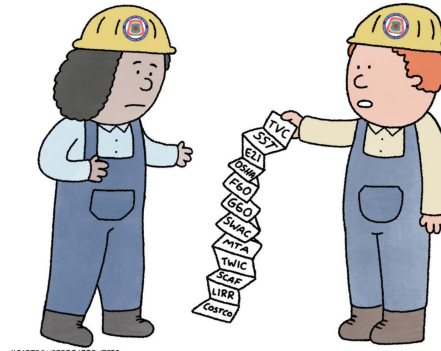
**New York City District Council of Carpenters
Training Center Staff**

James R. Hayes **Richard Wong**
Director of Training Assistant Director

Joseph Accardi	Instructor
Lisa Bethea	Grants Sr. Program Coordinator
Caridad Castro	Instructor
Marlon Cotto	Instructor
Evan Cramb	Technology Coordinator
Alicia Davila	Operations Manager
Paul DeSilva	Instructor
Francis Franzese	Instructor
Andrew Irenze	Instructor
Joseph Keating	Instructor
Everett Kilgo	Grants Sr. Program Coordinator
Mike Leary	Instructor
Cindy Lopez	Executive Assistant
Vincent Mattera	Instructor
Erika Martinez	Administrative Assistant
Robert McAuliffe	Lead Instructor
Francisca Pavicevic	Administrative Assistant
Giancarlo Rachiele	Instructor
Mike Reitano	Instructor
Louis Rioux	Instructor
Christian Rodriguez	Instructor
Thomas Scanlon	Health & Safety Coordinator
Victoria Saporito	Administrative Assistant
Mirna Smith	Receptionist
Joan Staunton	Grants Manager
Rafal Szweczyk	Instructor
Marc A. Taylor Sr.	Instructor
Andrew Teklits	Instructor
Aymee Tirado	Executive Assistant
Aneesa Vanier	Travel Coordinator



"I don't know what's more impressive: my carpentry skills or the fact that I can fit all these certifications in my wallet!"



#CARTOONSFORCARPENTERS

"I don't know what's more impressive—my carpentry skills or the fact I can fit all these certifications in my wallet."

Final: @johnny.dinapoli



"Man, the carolers sure stink this year!"



"Mr. O.W.L., How many skills does it take to get to the front of the job referral list?"

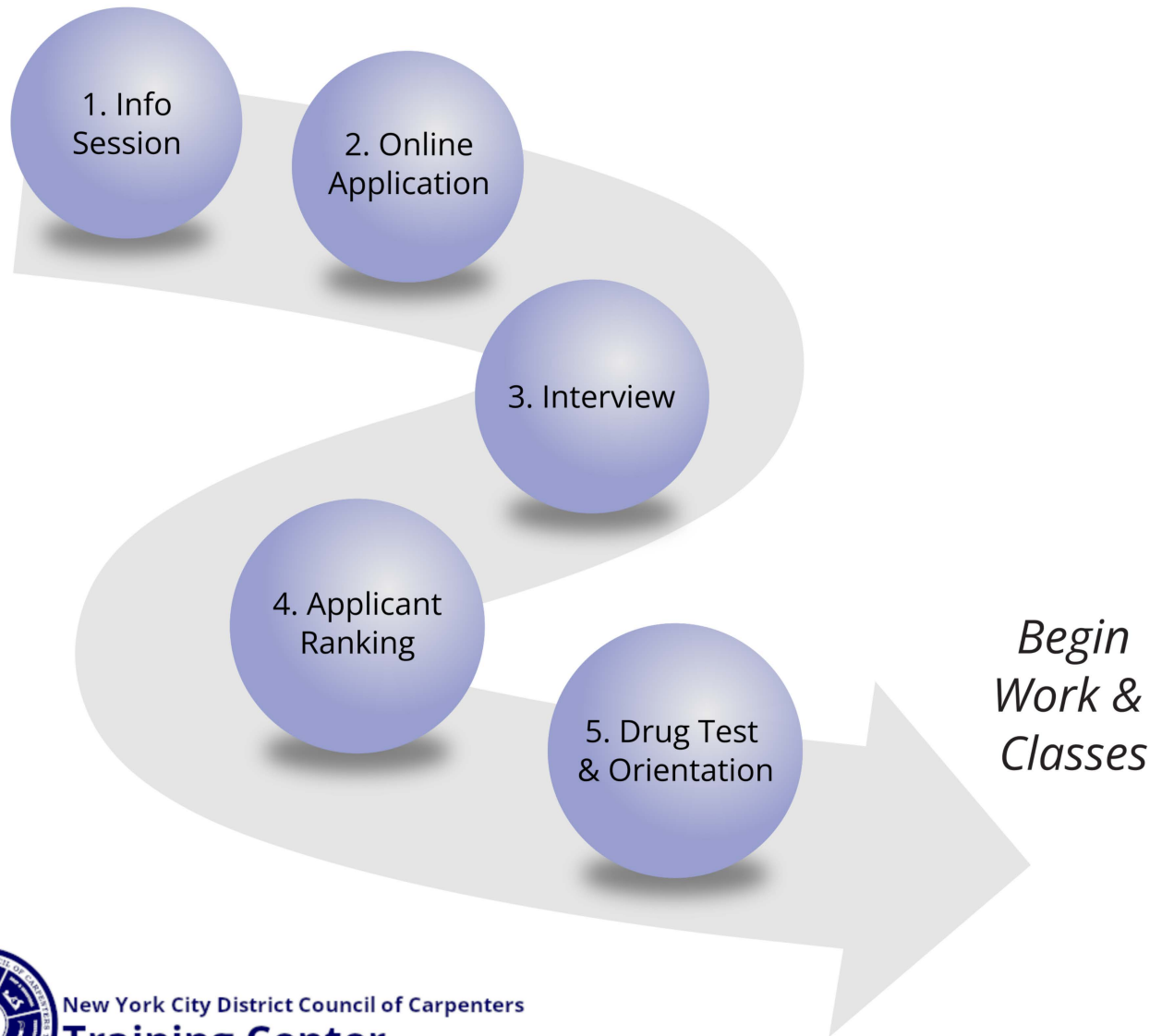


UNION ACTIVITY

Deadline: June 30, 2022



Applying to Apprenticeship



New York City District Council of Carpenters
Training Center



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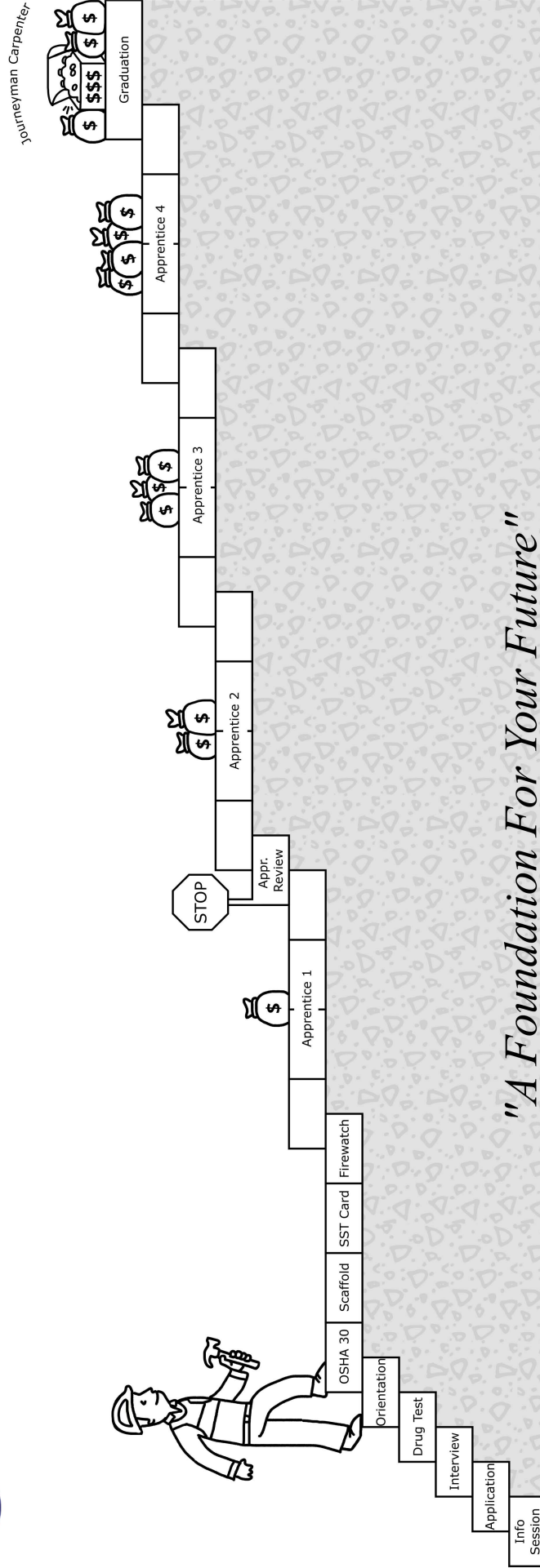


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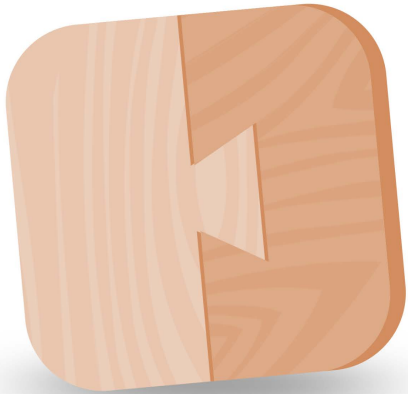
"The Steps To Success"



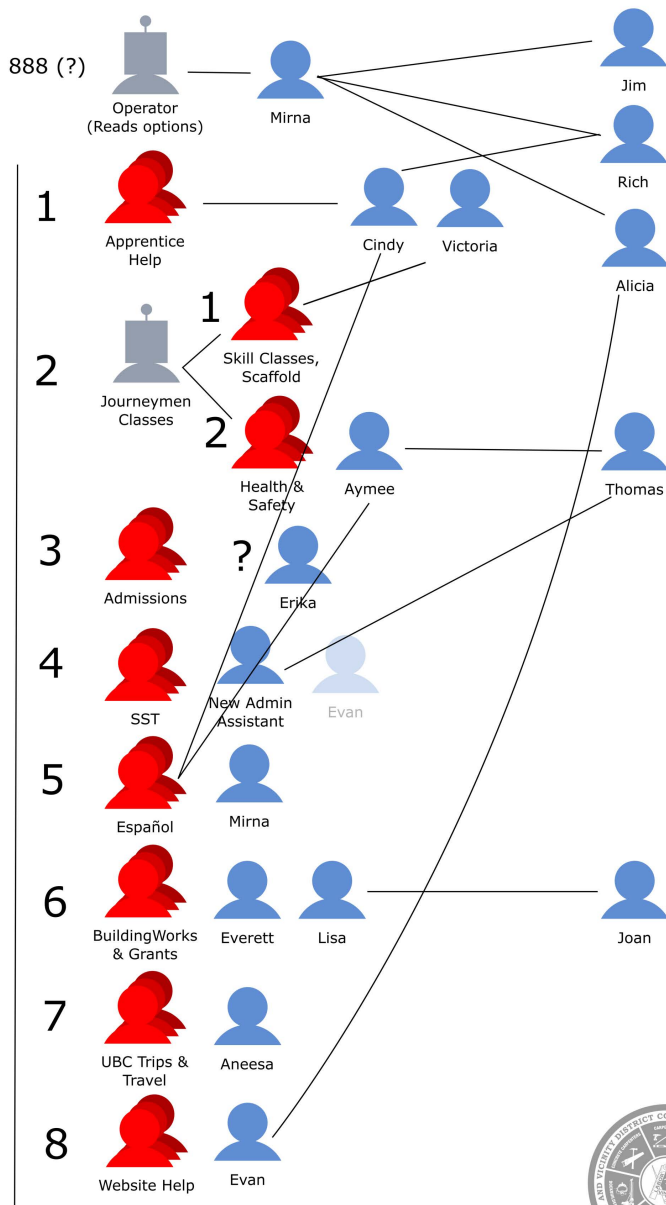
"A Foundation For Your Future"



mend



mend



New CTC Call Routing 2023-

- 1 Hours, Location & Directions
- 2 How to Apply
- 3 DCC & BF Directory
- 4 Dial By Name Directory (CTC)

Key

-
- Robo-Response
- Queue
- Staffperson